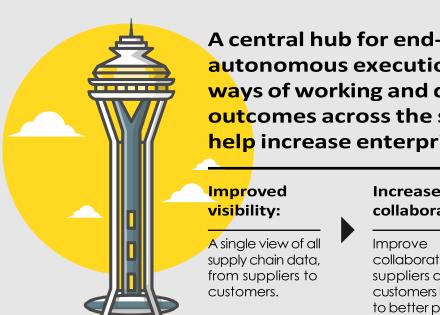
Freightways Supply Chain Control Tower



A central hub for end-to-end visibility to autonomous execution, supporting new ways of working and driving new business outcomes across the supply network to help increase enterprise value.

Increased collaboration:

collaboration with suppliers and customers leading to better planning and execution.

Improved agility:

Provide data and insights to become more agile and responsive to changes in the market.

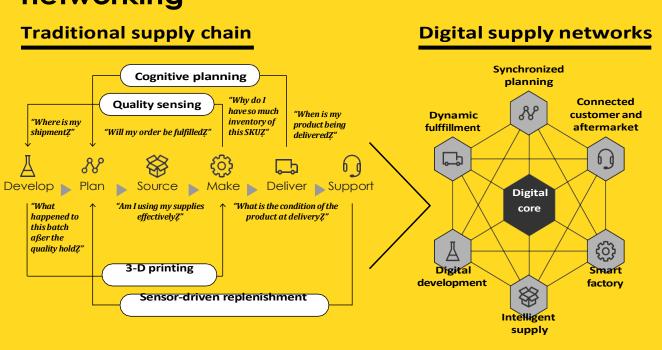
72%

of supply chain "masters" believe control tower capabilities will be critical to enable their customer experience-led growth.

Key Challenges

- Lack of visibility in the supply chain
- Highly complex system/data landscape
- Frustration about next-gen capabilities
- High amounts of errors in processes
- Customer sentiment not matching internal metrics
- Lack of end-to-end orchestration
- · Difficulty to generate insights from data
- Heavily relying on external partners

Evolving the supply chain to a digital supply networking



Functions of Control Tower

Planning and Routing

- Provides unprecedented supply chain flexibility for dynamic planning and routing
- Provides GPS tracking, Freight Forwarding and inventory control

Auditing & Reporting

ACCENTURE

- Helps in Auditing all the stages in detail within the supply chain movement
- Generate a report that shows the total landed cost of every product with the breakdown

Forecasting

- Make predictions at the daily "operational" level, about ETAs
- Forecast Supply chain cost and demand

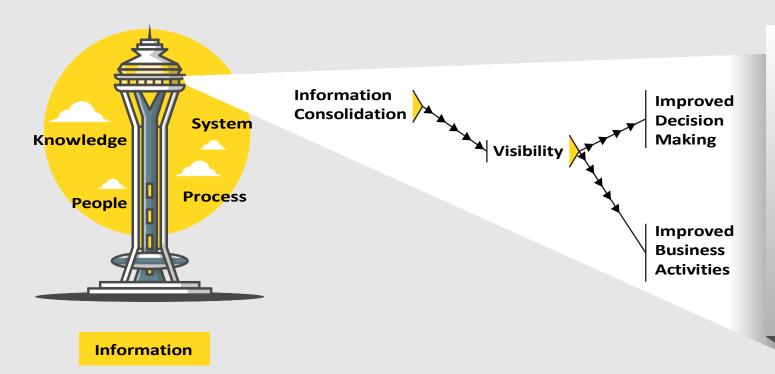
Event Management

- Provides event management at all stages within the supply chain
- Provides Warehouse Mat, Transport Mgt, Yard Mat, Container Mat and billing and invoicing

Decision-Making

 Provides a one – stop-shop solution with centralized accountability and responsibility for cost, quality and performance by creating decision making platform

Supply Chain Control Tower Flow



KPIs to tracfi

- · On-time Delivery (OTD)
- Order Cycle Time
- Inventory Turns
- · Lead Time Variability
- Demand Forecast Accuracy
- Supplier Quality Performance
- Supplier Lead Time
- Supply Chain Flexibility

Best Practices

- KPI-based monitoring
- Data Integration and Visibility
- · Scenario Planning
- Continuous Improvement
- Sustainability and Environmental Impact
- Collaboration and Communication with stakeholders

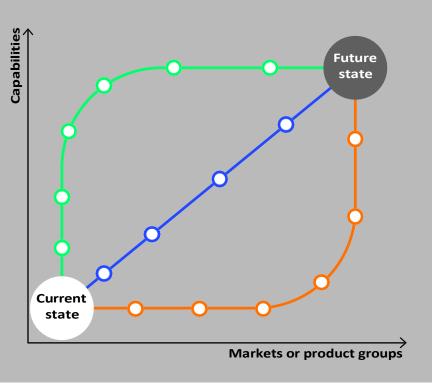
A Hybrid Approach to an SCCT Implementation

Automated and cognitive decision-making

What-if modeling and intelligent decision-making

Proactive moves and exception management

Data visibility and performance management



Option 1

Process

Build E2E SCCT for one market / product group. Once capabilities are completed, expand to additional markets and/or products

Start with specific use cases and scale to other markets to build capabilities to generate value

Option 2

Build foundational data visibility across all markets/product groups. Once visibility is established, develop additional E2E SCCT capabilities

Option 3

Hybrid approach based on business use case to evolve capabilities

Extend use case-driven capabilities to help develop fully mature capabilities

Roll out capabilities to all markets and products to help achieve future-state vision uture-Stat